

## Are you on the brink of delivering market-mature innovation?

- Is your **business-driven innovation** bound to give Europe's industry a boost by triggering **value creation** that will make Europe more **competitive**?
- Are you convinced that your innovation project will stand out of the crowd and deserve EU support to unlock its full **commercial potential**?
- Are you willing to close the innovation cycle by forming a team of **minimum 3, maximum 5 international partners** in order to finish the job and head straight to the market?

## Are you still looking for support in the home stretch towards the market launch and do you still need:

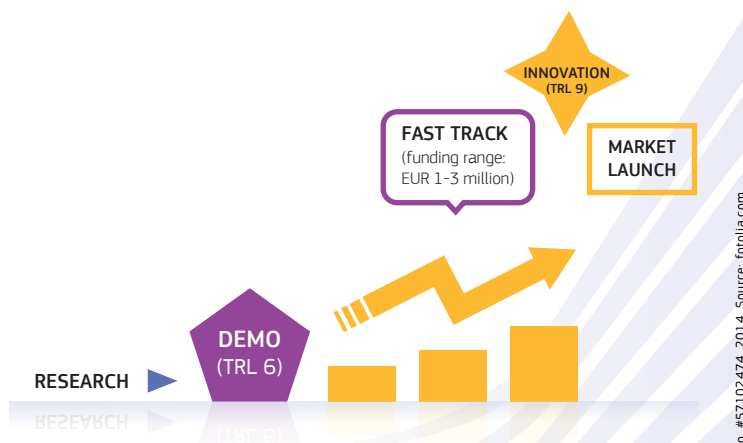
- ...**financing** to refine your concept into a ground-breaking product, service or business model that works?
- ...**innovation partners** to complement your strategy or skills and competences to make the difference that matters on the market?
- ...**EU-wide promotion** of your innovative business activities, which can help you to tap into new market and financing opportunities?

## Then go for the **FTI Pilot**, € 200 million in EU funding to support innovation in the fast-lane!

- Visit the **Horizon 2020 Participant Portal**, and check out the **FTI pilot call**
- Select your partners & prepare your **business plan**
- Only the very **best ideas** will receive EU funding

The **FTI Pilot** will be implemented in 2015-2016 as a new initiative under Horizon 2020, the EU Framework Programme for Research and Innovation.

The **Fast Track to Innovation Pilot in Horizon 2020** promotes any innovation activities close-to-the-market and is open to all types of participants (especially from industry).



### IT OFFERS...

- ✓ **Sizeable funding** to give real innovation a **final boost before market entry**;
- ✓ **Open access** to all types of entities – in particular industry – and to all types of innovation projects under Horizon 2020;
- ✓ **Speedy processing** of business innovation proposals;
- ✓ **High visibility** and prestige for **participants**.

The **FTI Pilot** could become your business accelerator!  
Find out more at <http://ec.europa.eu/research/fti-pilot>



© European Union, 2014  
Reproduction is authorised provided the source is acknowledged.

ISBN 978-92-79-39940-4  
doi:10.2777/88249

KI-D4-14-817-EN-N

Cover image: © raz studio, #57102474, 2014. Source: fotolia.com

# Fast Track to Innovation Pilot

(2015-2016)

Research and  
Innovation



# Fast Track to Innovation Pilot

THE ULTIMATE BOOST FOR OUTSTANDING BUSINESS INNOVATORS WITH A NEED FOR SPEED...

## PREPARE YOUR PROPOSAL

**Build your industry-intensive consortium\***  
minimum 3 partners - maximum 5 partners  
(all based in the EU and / or in Horizon 2020  
associated countries)

Proposal



Outstanding Business Innovation Concept  
(high-readiness level / TRL 6, meaning  
demonstrated in a relevant environment)

Continuous open call  
until end 2016

6 months time-to-grant

## DEVELOP YOUR INNOVATION

Receive an **EU grant of EUR 1 million to 3 million**  
(70% of funding, 100% of funding for non-profit entities)

From Mature R&D  
Demonstration  
Market-Oriented  
R&D  
to Market-Mature Innovation

12-24 months for implementation

## HIT THE MARKET!

Start your commercial activities



The Market  
Market-Maturity to Market  
Launch



Market-ready result  
(finished product, service,  
process/ TRL 9)

At most 36 months from grant to market

\*In a consortium with 3 or 4 partners, at least 2  
should be industry, and in a consortium with 5  
partners, at least 3; alternatively at least 60% of  
the project budget should be allocated to industry  
(i.e. private for profit entities)

... AND EAGER TO COMPETE ON GLOBAL MARKETS...!

## ACTIVITIES SUPPORTED

Systems validation in real working conditions – Testing – Piloting – Business model validation – Standard setting – Pre-normative research – EU quality label

## GET READY TO PARTICIPATE NOW VIA

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/9096-ftipilot-1-2015.html>