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enterprise europe

BERLIN ★ BRANDENBURG

# Horizon 2020 Project Factory / European Commission Information Day

## Health and Life Sciences

17-18 September, Brussels



# 1 Call for expressions of interest

The Berlin Partner Brussels office is calling on innovative companies, research institutes and universities active in the health and life sciences field to submit their project ideas for a chance to take part in the Project Factory Health 2015, which will take place in Brussels on 17 September. Interested participants can also combine their participation in the Project Factory with the European Commission Information Day on the Horizon 2020 Societal Challenge “Health, demographic change and wellbeing” on 18 September.

The Project Factory offers a one-day programme that gives you the opportunity to

- optimise your project ideas in Brussels
- listen to experts from the European institutions that implement Horizon 2020 projects
- meet companies from across Europe that are looking for project partners and
- get personal feedback from the experts from our Berlin Partner Brussels office.

The Project Factory is a new concept developed by the Berlin Partner Brussels office and the Cluster Healthcare Industries of the German Capital region. It is designed to address project leaders that are planning to submit their project to specific EU calls and are looking for experts’ and practitioners’ advice on how to structure the proposal or are searching for partners in other EU countries. The goal of the Project Factory is to support you in developing a high quality and convincing EU funding application and in finding partners across the EU. The programme is supported by the Enterprise Europe Network Berlin-Brandenburg.

The European Commission Info Day on 18 September will present the new Horizon 2020 Work Programmes for Health for 2016-2017 and give you the opportunity to have your questions answered by the European Commission. During the Info Day, a brokerage event will be organised to allow you to exchange experiences and build collaborations with other participants.

Participation is only open to invited participants, research institutes and universities with a promising project idea. If you are interested, please return the attached project proposal outline before 3 September to [markus.hell@berlin-partner.de](mailto:markus.hell@berlin-partner.de). We will then inform you about your possible participation by 6 September at the latest. If you submit your idea before the deadline, we will inform you about your participation within four days. Registration for the Info Day opens separately on the Commission website on 27 July.

The Project Factory will take place at the premises of Berlin Partner in Brussels. Participation is free of charge for invited companies, but travel costs will not be reimbursed. For detailed information on how to get to Brussels and the Berlin Partner office, please refer to our factsheet attached.

We look forward to receiving your project ideas!

# Programme

The programme will focus on EU funding opportunities for medical technology and life sciences, including ICT and nanotech solutions for health.

Time	Speaker
<b>17 September</b>	
09:00-09:30	<i>Registration and coffee</i>
09:30-09:45	<i>Welcome and keynote speech</i>
09:45-11:00	<p><i>EU funding opportunities for healthcare and life science industries – experts from the EU institutions and executive agencies</i></p> <ul style="list-style-type: none"> <li>• <b>Andrzej Rys</b>, European Commission, Director at DG SANTE: Health priorities of the European Commission 2016-2017 (tbc)</li> <li>• <b>Grigorij Kogan</b>, European Commission, Research Programme Manager at DG RTD: Medical research and the challenge of ageing (tbc)</li> <li>• <b>Giorgios Katalagarianakis</b>, European Commission, Research Programme Officer at DG RTD: Nanotechnologies for “Health, Safety, Environment” applications (tbc)</li> </ul>
11:00-12:00	<p><i>Elevator Pitch for current projects, plus opportunities for partner searches and matchmaking</i></p> <p>Presentations of projects from Berlin and other EU regions</p>
12:00-13:00	Lunch
13:00-13:45	<p><i>Know-how and tips for proposal writing</i></p> <ul style="list-style-type: none"> <li>• <b>Jörn Exner</b>, Berlin Partner for Business and Technology GmbH: Practical aspects of proposal writing</li> <li>• <b>Dr. Gerd Illing</b>, H2020 Evaluator and director at 4ii Consulting: Experiences from a successful Horizon 2020 proposal</li> </ul>
13:45-14:00	<i>Closing comments</i>
Afternoon	<p><i>Bilateral feedback on your project idea</i></p> <p><b>Jörn Exner, Markus Hell</b>, Berlin Partner for Business and Technology GmbH</p>
<b>18 September</b>	
09:00-17:00	<p>European Commission <a href="#">Info Day</a> “Health, demographic change and wellbeing”</p> <p><i>Registration opens separately on 27 July</i></p>

## 3 Practical Information

### 3.1 How to get to the Berlin Partner Brussels office

Brussels' main airport is the Brussels National Airport, sometimes also called Zaventem Airport (BRU). From the airport, you can take the number 12 Airport Bus that takes you to the European quarter at Schuman.

If you arrive by train (there are ICE connections from Germany, Thalys connections from Germany, France and the Netherlands, and Eurostar connections from the UK), you will most likely arrive at Gare du Midi train station. From there, you can take the metro line 2 or 6 and change at station Arts-Loi to line 1 or 5 to take you to Schuman.

The Berlin Partner Brussels office is located on Square Ambiorix in the European quarter. From the Schuman roundabout, where the European Commission and the Council are located, it is only a five-minute walk.

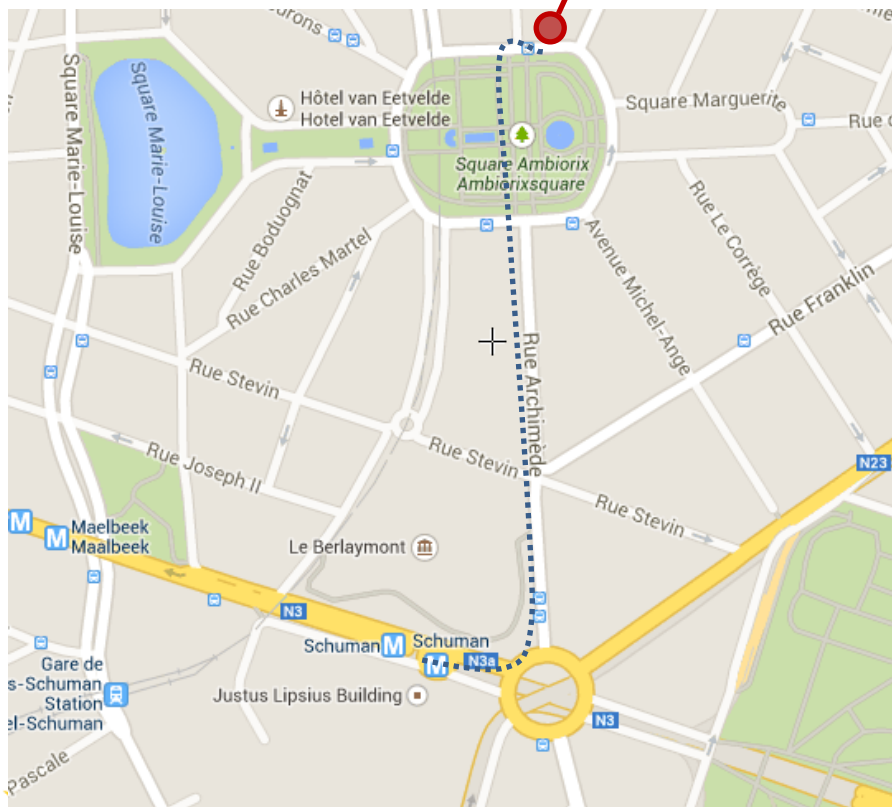
Address:

Square Ambiorix 13

1000 Bruxelles

Map

Berlin Partner  
Brussels office



## 3.2 Where to stay

### **Motel One**

Rue Royale 120

1000 Brussels

<http://www.motel-one.com/de/hotels/bruessel/bruessel/>

### **Thon Hotel EU**

Rue de la Loi 75

1040 Brussels

<http://www.thonhotels.com/de/hotels/lander/belgien/brussel/thon-hotel-eu/>

### **B-Apart Hotel Ambiorix**

Square Ambiorix 28

1000 Brussels

[http://www.b-aparthotels.be/hotel\\_ambiorix.asp?taal=en](http://www.b-aparthotels.be/hotel_ambiorix.asp?taal=en)

### **Atlas Hotel**

Rue du Vieux Marché aux Grains 30

1000 Brüssel

(in the centre, metro connection to the European quarter)

<http://www.atlas-hotel.be/>

## 3.3 Registration

Registration is free of charge, but only open to invited companies with a promising project idea. To submit your project idea, please send the attached template to [markus.hell@berlin-partner.de](mailto:markus.hell@berlin-partner.de) before 3 September 2015.