



## THE BIOECONOMY OPEN SPACE and EXHIBITION “The input and impact upon bioeconomy”

Foundation Klaster LifeScience Krakow, in cooperation with the European Federation of Biotechnology, cordially invite Interested Organisations to take part in the **Bioeconomy Open Space’n Exhibition Project** joined with **ECB2016 Bioeconomy Highlighted Session** to be held on July 5 as part of ECB2016 event. The aim of the project is to **identify best practices and showcase “input and impact upon bioeconomy”** on the part of major European and international stakeholders – organizations, individual companies and large projects. The presentation will include innovative products and services, projects, programs and initiatives.

Invited entities representing business, science and policy sectors, are approached to prepare and present (in the form of infographics) selected facts and numbers related to their activities which impact the field of bioeconomy. Large-format charts<sup>1</sup> will be printed and exhibited at the **ECB2016 Bioeconomy Open Space & Exhibition**. Authors will be invited to participate in the Bioeconomy Highlighted Session and will have the opportunity to defend presented concepts at the opening ceremony (vernissage) evening on July 5. The event will be accompanied by a standing party and live music.

Following ECB2016, all the infographics will be presented at other highlighted events in Poland, including the East European Economic Forum in Krynica (September 2016) and European Bioeconomy Congress in Łódź (October 2016). They will also be promoted on the Internet and social media networks, and supported with a GoogleAds campaign worth 10,000 USD. The Bioeconomy Open Space & Exhibition will be open to all ECB participants.

All logistics, including printout, production and transport of charts, and set-up of the exhibition, will be handled by Foundation KLSK.

The Exhibition will include a session devoted to **Bioeconomy – Frequently Asked Questions & Answers**. Questions, addressed either to scientists or policymakers, will be collected from the community prior to the ECB 2016 event and posted together with case studies focusing on best practices in the relevant fields. At the session selected participants will be asked (or will volunteer) to answer specific questions.

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<sup>1</sup> Rollup size: 200x150

**Costs, selection process and logistics:**

1. The project participation fee is €850 per organization. This fee will cover printout and logistics, participation of two persons in the Bioeconomy Highlighted session and Open Space & Exhibition event on July 5, and an oral presentation defending the presented concept.
2. In order to be accepted you need to register your organization and submit a conceptual abstract of the presentation: <https://podio.com/webforms/15089686/1011766>. The deadline for abstracts is April 30.
3. Within two weeks the abstract will be reviewed and verified against the subject and quality criteria, and participation will be formally confirmed or discussed. Accepted proposals will receive instructions regarding submission of graphics, attendee registration and payment.
4. The last step is to prepare and upload infographic, register attendees and pay the fee. The deadline for submission of graphic files and full payment is May 31.

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Follow the project on:

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